

Why List with Semonin & Me?

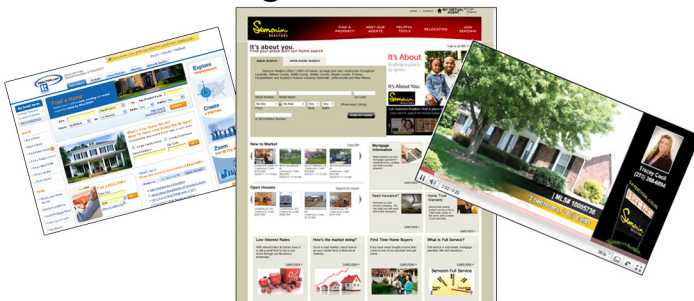
Out of every 100 **BUYERS** in our local marketplace

I can provide access to more **BUYERS** in our marketplace

38 Buyers found the home they purchased through a **Realtor**



37 Buyers found the home they purchased through the **Internet**



11 Buyers found the home they purchased through **Yard Signs**



Remaining Methods

- 6** of 100 Buyers - Friend or relative
- 4** of 100 Buyers - Builders
- 2** of 100 Buyers - Newspaper ads
- 2** of 100 Buyers - Sellers/Other

By...

- Placing property photos, remarks, & disclosures on the MLS
- Using Semonin's alert system to notify agents
- Using email, e-fax, and voice mail
- Using HomeFeedback.com

By...

- Showcasing your home on Realtor.com
- Showcasing your home on Semonin.com
- Posting your home's information on numerous websites through listing syndication
- Putting extra photos on these sites
- Adding banners & expanded remarks
- Featuring a voice guided tour
- Entering open house notices
- Offering a customized Internet TV webcast on www.YouTube.com

By...

- Placing Semonin signage in your yard with optional directional signs
- Linking the yard sign to our Hotline System (our 24/7 electronic information tool) powered by VoicePad and offering property information via text message
- Marketing your home to buyers with property feature sheets

By...

- Placing selective advertisements in local and regional newspapers if needed
- Working with your friends, neighbors and relatives to send the message to our marketplace

*Data based on statistics from the 2010 National Association of Realtors Profile of Home Buyers and Sellers